

The Capital Campaign: Major Duties For The General Campaign Chairman

In Consultation With The Chair Of The Development Committee, Campaign Counsel, And The Executive Director, The General Campaign Chairman Will Serve As The Leader Of The Campaign For Its Duration By:

- Recruiting Volunteer Solicitors To Raise Funds From The Following Campaign Divisions:
 - Trustees
 - Individuals
 - Foundations
 - Corporations
 - In-Kind

- Assisting in the process to fine - tune the final major prospect listing
- Personally soliciting each Trustee to his/her giving potential
- Presiding over campaign - related meetings
- Serving as chief spokesman for the campaign
- Soliciting and guiding the solicitation of major prospects
- Soliciting and overseeing the solicitation of Steering Committee members
- Being among the first to make a generous personal pledge
- Participating in select prospect cultivation and entertainment events
- Providing regular campaign progress reports to the Symphony Board of Trustees