

Major Gifts Campaign

Special Memberships

**Table Of Previous Donors & Their Rated Potential At Our Four Special
Membership Levels For Goal-Setting Purposes**

<u>New Rating</u>	<u>No.</u>	<u>Maximum Potential</u>	<u>Prior Gifts Total</u>	<u>Maximum Net Gain</u>
\$500	32	\$16,000	\$4,800	\$11,200
1,000	15	15,000	6,900	8,100
2,500	9	22,500	10,200	12,300
5,000	6	35,000	15,600	19,400
<u>10,000</u>	<u>2</u>	<u>20,000</u>	<u>7,500</u>	<u>12,500</u>
<u>Totals:</u>	<u>64</u>	<u>\$108,500</u>	<u>\$45,000</u>	<u>\$63,500</u>