

The Campaign For Symphony Centre

Suggested Letter From Trustee Co-Chairs Seeking Meeting With Fellow Trustee
---Brochure And Other pertinent Materials To Be Enclosed When Appropriate---

Dear _____:

As a Youngstown Symphony Trustee we know you take great pride in the leadership which has enabled the Youngstown Symphony Society to build a wonderful orchestra over a period of years that brings much pleasure and enlightenment to the people of the Mahoning Valley community. Under the leadership of music director, Isaiah Jackson, we have been recognized in the press as the "best of regional orchestras." Last year, the lives of more than 110,000 young people and adults were enriched by a broad range of performances and related programs --- a testament to the Society's commitment to tailor programs to the interests of diverse audiences in schools and community centers as well as in the concert hall.

But the Orchestra's benefits do not stop with excellence in music and innovation in education. A familiar, as well as nationally recognized landmark, the magnificent Powers Auditorium engenders pride in the hearts and minds of area residents. The presence of the Symphony Centre complex also provides an important anchor for downtown revitalization efforts --- an ongoing challenge which we as Trustees are committed to meet and in which the city's economic health is at stake.

Such is our enthusiasm for this project that we are serving on the campaign committee to secure gifts from fellow Trustees to help reach the \$5.325 million capital and endowment goal for Symphony Centre, and it is in this capacity that we are writing to you. All successful major fund-raising efforts of this type begin with total support from Boards of Trustees, and our Symphony Board will surely rise to the occasion and be in the forefront of the drive.

Within the next week, one of us will call to ask that you meet. We would greatly appreciate the opportunity to tell you in more detail about our plans, answer your questions, and show you how your support can make a significant impact on our fund-raising efforts to non-board prospects as we demonstrate our own commitment to the cause. A 100% response from our Board of Trustees will surely compel others in the community to give.

Sincerely,

Jackie Brauninger

Jerylie Powers

The Campaign For Symphony Centre

The Campaign For Symphony Centre

Letter From The Chairman Requesting Meeting With Committee Member

No Enclosures Suggested --- Solicitors Will Present Materials To Their Prospects

(Designed to work with any prospect --- regardless of degree of prior support)

Dear _____:

As you know, Youngstown Symphony Society has built a wonderful orchestra over a period of years that brings much pleasure and enlightenment to the people of the Mahoning Valley community. Recently, under the leadership of music director, Isaiah Jackson, we have been recognized in the press as the "best of regional orchestras." Last year, the lives of more than 110,000 young people and adults were enriched by a broad range of performances and related programs --- a testament to the Society's commitment to tailor programs to the interests of diverse audiences in schools and community centers as well as in the concert hall.

But the Orchestra's benefits do not stop with excellence in music and innovation in education. A familiar, as well as nationally recognized landmark, the magnificent Powers Auditorium engenders pride in the hearts and minds of area residents. The presence of the Symphony Centre complex also provides an important anchor for downtown revitalization efforts --- an ongoing challenge in which many of us are interested and in which the city's economic health is at stake.

Now the Society is facing a critical juncture in its history: timely renovations to Powers Auditorium are essential to ensure its future viability. At the same time, a recent deed of adjacent land from Youngstown Central Area Community Improvement Council has given us an exciting and unexpected opportunity to enhance the use of Powers. Construction of an attached wing will add performance and program options by providing versatile and intimate space.

Such is my enthusiasm for this project that I am chairing a \$5.325 million capital campaign for Symphony Centre, and it is in this capacity that I am writing to you. I know that you are someone with a demonstrated interest in the welfare of the Youngstown and Mahoning Valley community, and that you are in a position to understand the Orchestra's value and have a vested interest in its future.

A member of our Campaign Committee, (Assigned Solicitor), will be contacting you shortly, and I would greatly appreciate it if you would give (first name of solicitor) the opportunity to tell you in more detail about our plans, answer your questions, and show you how your support can make a significant difference to our community. At that time you will be presented with printed resource materials, including our campaign brochure which describes the important role of Youngstown Symphony Society in the lives of Valley residents, the exciting plans we have to renovate and enhance the Centre complex, and the many benefits that will accrue to our community from a successful campaign.

Sincerely,

Harry A. Syak, Campaign Chairman
The Campaign For Symphony Centre

The Campaign For Symphony Centre

Suggested Letter From Solicitor Seeking Meeting With Prospect

---Brochure And Other pertinent Materials To Be Enclosed When Appropriate---

(Designed to work with any prospect --- regardless of degree of prior support)

Dear _____:

As you know, Youngstown Symphony Society has built a wonderful orchestra over a period of years that brings much pleasure and enlightenment to the people of the Mahoning Valley community. Recently, under the leadership of music director, Isaiah Jackson, we have been recognized in the press as the "best of regional orchestras." Last year, the lives of more than 110,000 young people and adults were enriched by a broad range of performances and related programs --- a testament to the Society's commitment to tailor programs to the interests of diverse audiences in schools and community centers as well as in the concert hall.

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Now the Society is facing a critical juncture in its history: timely renovations to Powers Auditorium are essential to ensure its future viability. At the same time, a recent deed of adjacent land from Youngstown Central Area Community Improvement Council has given us an exciting and unexpected opportunity to enhance the use of Powers. Construction of an attached wing will add performance and program options by providing versatile and intimate space.

Such is my enthusiasm for this project that I am serving on a committee to secure \$5.325 million in capital and endowment funds for Symphony Centre, and it is in this capacity that I am writing to you. I know that you are someone with a demonstrated interest in the welfare of the Youngstown and Mahoning Valley community, and that you are in a position to understand the Orchestra's value and have a vested interest in its future. Please take a few minutes to look through the enclosed material. Our campaign brochure describes the important role of Youngstown Symphony Society in the lives of Valley residents, the exciting plans we have to renovate and enhance the Centre complex, and the many benefits that will accrue to our community from a successful campaign.

Within the next week, I will call to ask that you meet with me. I would greatly appreciate the opportunity to tell you in more detail about our plans, answer your questions, and show you how your support can make a significant difference to our community.

Sincerely,

_____, Committee Member
The Campaign For Symphony Centre