

ANNUAL FUND CAMPAIGN TO INDIVIDUALS

(Results as of 4-24)

**TRACKING REPORT NO. 10**

<u>DONORS-PROSPECTS</u>	<u>NUMBER</u>	<u>AMOUNT</u>	<u>DIFFERENCE</u>
NEW-LAPSED	64	\$ 7,235	
NEW	44	13,299	
INCREASED	79	24,842	+\$ 12,077
SAME	65	11,300	
DECREASED	16	<u>2,590</u>	-\$ 1,645
REFUSED	<u>39</u>		-\$ 3,640
TOTALS	307	\$ 59,266	
CORPORATE MATCHING FUNDS		<u>1,975</u>	
TOTAL TO DATE		<u>\$ 61,241</u>	

**AMOUNT RAISED LAST CAMPAIGN** **\$ 38,656**

GOAL FOR THE CURRENT CAMPAIGN \$ 60,000

(A)  
Total received to date \$ 61,241  
Value of unreported  
gifts made last year 9,569  
MINIMUM POTENTIAL \$ 70,810

(B)  
Total received to date \$ 61,241  
Value of all unreported  
gifts last made in the  
three previous fiscal  
years 24,648  
MAXIMUM POTENTIAL \$ 85,889